



All India Council for  
Technical Education (New Delhi)  
*Sponsored*

Short Term  
Training Programme on  
**TO TRAIN THE TRAINERS FOR  
ENTREPRENEURSHIP  
DEVELOPMENT IN THE FIELD  
OF PHARMACEUTICS**



- Organised by -

Sikh Education Society's,  
**Gurunanak College of Pharmacy**  
Kamgar Nagar, Kamptee road, Nagpur.

## About the Institute

Under the aegis of The Sikh Education Society, Gurunanak College of Pharmacy was established in 2004, in the subsequent year's postgraduate courses (2009) and PhD (2014) in the pharmaceutical sciences was introduced. A spacious, well planned, well ventilated building surrounded by the lush green campus. The college has been successful in imparting quality education in pharmacy. College is approved by AICTE and PCI, New Delhi, permanent affiliation with RTM Nagpur University, Nagpur, accredited by NAAC, ranked 49th in National Institutional Ranking Framework (NIRF), Gold Rank in AICTE-CII survey for last 3 years.

## Vision :

To create globally competent pharmacist.

## Mission:

To impart outcome based learning to the students of all hues on a common platform by identifying and channelizing their potential for achieving consistent quality education.

To inculcate and enrich core competencies by combining academics, research, intellectual stimulation which will produce dynamic and proficient pharmacists committed to serve the society and practice pharmacy in an ethical manner.

To encourage ingenious thinking in

individuals for enhancing innovativeness in their actions and ideas.

## About Pharmaceutics Department

With all the necessary infrastructural facility and experienced faculty, department of Pharmaceutics is actively engaged in the teaching and research of different subject areas of pharmaceutics. The department has a learned faculty members actively engaged in teaching, research, industrial training and entrepreneurship.

## About ED Cell

Gurunanak college of Pharmacy sensed the need for Entrepreneurship development so that students can opt for it as a career choice. In this direction the college started ED Cell under able guidance and leadership of Dr. A.M. Ittadwar. Dr. Mitali Bodhankar, Chairperson ED Cell has conducted many guest lectures, workshops under ED Cell.

## Abstract

The most crucial change agents in the process of developing young entrepreneurs are the teachers with adequate skills, knowledge & information in the area of entrepreneurship. Gurunanak College of Pharmacy, Nagpur is organizing an AICTE Approved Online Short term Training Programme on Entrepreneurship Development in the field of Pharmacy from November 23 to 28, 2020. This Short term training Programme (STTP) is designed to train and develop professionals and trainer-motivators among the teachers so that they can guide and motivate young

There is a need to equip teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career. This STTP aims at creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option. The teachers/trainers who mentor the students to acquire the skills and behaviour will enable them to translate their dreams into a successful entrepreneurial venture. STTP provides inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation, resources available and all aspects of entrepreneurship towards goal of "Aatmanirbhar Bharat"

### Objectives

To create an awareness of the need and importance of entrepreneurship development.

The programme is designed with an aim to train and develop faculty members in the area of Entrepreneurship Development so that they can guide and motivate young students, particularly from pharmacy stream, to take up Entrepreneurship as their career.

To impart knowledge and develop skills in diverse training methods for the budding entrepreneurs.

Develop teachers with an entrepreneurial and professional mindset.

Make them aware of the facilitating financial & regulating schemes for MSMEs.

Equip teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards an entrepreneurial career.

To enable the teachers to guide, motivate and counsel the students towards entrepreneurial career and to make him capable of perceiving and exploiting successfully opportunities for enterprises

To expose the teachers to the entrepreneurship development process and equip them to develop Vision, Strategy & Structure for Entrepreneurship Development Activities in their colleges.

To enhance & develop requisite skills in teachers to introduce Entrepreneurship oriented course in their colleges.

### Rationale

Among several initiatives taken at various levels against the backdrop that entrepreneurship can be taught like any other discipline, the recent and a notable one is the establishment of the Ministry of Skill Development and Entrepreneurship (MSDE), by the Government of India. The efforts will not just develop entrepreneurial and employability skills among the youth but will also deliver world class Learning and Management System (LMS) to equip potential as well as early stage entrepreneurs. Besides, Government's pan India programmes,

viz. 'Startup India', 'Stand-up India', 'Make-in India', 'Digital India', 'Swachha Bharat' , aim at further propelling entrepreneurship movement in India. Promotion of Entrepreneurship is necessary by training faculty to impart learning in entrepreneurship as well as counsel youths to adopt this discipline as a career.

### Justification

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science & technology and Pharmacy stream, to take up Entrepreneurship as their career. By this Training trainers can expose the participating members to the comprehensive entrepreneurship development process and equip them with the requisite skills, knowledge and competencies for effective initiation of goal oriented activities in their institutions.

### Outcome

Participants will demonstrate the ability to communicate effectively both orally and in writing.

Participants will demonstrate knowledge of the legal and ethical environment impacting business organizations.

Participants will demonstrate an ability to engage in critical thinking by analysing situations and selecting viable solutions to solve the problems.

Graduates will demonstrate an ability to

work effectively with others and know the business practices.

### Relevance

The Entrepreneurship development programs conducted in Institutes are in accordance with our National policies to achieve a goal of 'Local to Global' and a self reliant India.

Content

Entrepreneurship & Entrepreneurship Development Process & Model

- Skills and Behavioural Training: Entrepreneurial motivation and competencies, counselling, confidence building
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Business Opportunity Identification
- Creativity and Innovation
- Business Plan Formulation, Assessing the Viability of a Business Plan
- Market search and Analysis
- Intellectual Property Rights
- Information on Entrepreneurship Support Organizations
- Support Institutions: Banking for Entrepreneurs
- Interaction with successful Entrepreneurs, Laws and regulations related to MSMEs.
- Communication and leadership

### Resource Persons-

Experienced entrepreneurs, Managerial Personnel from industry, Industry Associations, Financial Institutions, Eminent Academicians, Advisors and subject experts from Research and Development, Start-ups, Policymakers, Govt. officials, patent attorney, innovators, motivators and the persons working in the area of SMEs development will give lectures for the program to give a holistic perspective on the topic.

## Eligibility

(Who can attend)

1. Teachers from various Diploma and degree Pharmacy institutes.
2. Faculty members (regular/ ad-hoc/ temporary) from any Indian University/ College and persons from organizations engaged in entrepreneurship development.
3. Trainers in the field of entrepreneurship and pharmacy.
4. Researchers.
5. Curriculum developers & teacher educators
6. Industry persons.

## Registration

- **No Registration fees**

Online Registration Link for the STTP is:

<https://forms.gle/MidKtoLNbqgcXhRz8>

For all Queries related to STTP

Contact :

9422145579

8275298312

9404734875

9518743828

The STTP (I) begins on 23rd November 2020. The Details of the program will be sent to the participants later.

- The STTP will be organized completely in online mode.
- The last date to register is November 20, 2020 for first phase of STTP (I)
- After successful registration, the participants will receive a final confirmation.

Activity	I	II	III
Last date of Application	20 <sup>th</sup> Nov	1 <sup>st</sup> Dec	7 <sup>th</sup> Dec
STTP duration	23 <sup>rd</sup> Nov. To 28 <sup>th</sup> Nov	7 Dec to 12 Dec	14 Dec to 19 Dec
STTP Schedule	10.30 a.m. onwards	10.30 a.m. onwards	10.30 a.m. onwards

## Selection Process:

First come first serve basis. Send the duly filled in online Registration forms to the Coordinators on or before 20/11/2020

**IMPORTANT DATES For STTP (I) :** Submission of Application : 20/11/2020  
Conformation of Registration: 21/11/2020 Confirmation of Registration by Participants: 22/11/2020

## Organising Committee

### Patrons:

**S. Gurbux Singhji Lamba**  
President,  
The Sikh Education Society, Nagpur

**S. Sarabjeet Singhji Kalsi**  
CEO & General Secretary,  
The Sikh Education Society, Nagpur

### Steering Committee/ Project Monitoring Committee

**Dr. Abhay Ittadwar**  
Principal and Chairman:

**Dr. Mitali Bodhankar**  
Member Secretary and Coordinator:

**Dr. Vinita Kale**  
Head of the Department and Member:

**Dr. Sheelpriya Walde**  
Member

**Mr. Tirupati Rasala**  
Member Technical Support

### Moderators:

**Mr. Sharad Manapure, Dr. Sumit Arora, Dr. Suhas Padmane,  
Dr. Subhash Yende, Mrs. Bindu Jacob, Mrs. Archana Mungle.**

**Conduction of Inaugural and  
valedictory function:**

**Mrs. Shobha Ubgade.**

**Print and Publication:  
Mr. Krishnakant Bhelkar**

### Quiz

**Mrs. Minal Bhurchandi,  
Ms. Pradnya Gondane,  
Dr. Vaishali Kilor,  
Mr. Amar Deshpande**

### Finance:

**Dr. Govind Lohiya,  
Mr. Shrikant Kapte**

### Registration and Communication

**Dr. Shekhar Waikar, Mr. Gulshan Gurunani, Dr. Nidhi Sapkal,  
Mr. Vipin Pande, Mr. Keshav Moharir.**